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TO BE FILLED IN BY PPIAF STAFF:

*Submission No.:*

# PPIAF 2018 Call For Global Knowledge Proposals Submission Form:

# Outreach Activities

**SUBMISSION FORM INSTRUCTIONS:**

* **Please email final submission with approving practice manager’s email approval to:** [ppiaf\_knowledge@worldbank.org](mailto:ppiaf_knowledge@worldbank.org) **no later than 5:00 PM EST on March 29, 2018. *Submissions sent after this deadline will not be considered.***
* **Submissions are not to exceed 10 pages in length.**
* **World Bank Group Submissions must have at least one TLAP 2.0 accredited TTL listed on the proposal. Co-TTLs are permitted. If the proposal includes co-TTLs, each TTL’s approving PM must provide email approval.**
* **Please fill out each section in its entirety.**
* **You must choose one topic per submission.**
* **The maximum funding available for each outreach activity submission is $50,000**
* **Outreach activities are standalone activities, including translation, dissemination, conferences, or stakeholder engagement activities.**

1. **GENERAL INFORMATION**

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| 1. Proposed activity. |
| **Outreach Activity title:** |
| 1. **Topic: (select one by clicking the box)**   Best practices to improve national and/or local governments’ capacity, particularly in low-income and fragile countries, to address sustainability issues in infrastructure through private sector participation.  Innovative financing of infrastructure within the Maximizing Finance for Development agenda, at national and subnational levels.  Activities that produce learning on what works and what does not when integrating gender considerations, including prevention and response to gender based violence, in PPP frameworks and/or to promote female entrepreneurs’ participation in the supply chain of infrastructure PPPs.  Case studies or best practices on incorporating a pro-poor dimension in the design/construction/monitoring of infrastructure projects with private sector participation. |

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| 1. Background information & Related Knowledge Products |
| Please describe relevant background information for the proposed activity as it relates to the selection criteria. |
| Please identify any related knowledge products and/or resources available in this space, and how this activity will utilize and build upon those resources. How does this fit within a broader work program? |

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| 1. Objective & Scope of Work of Outreach Activity |
| Please state the objective and scope of work that the outreach activity aims to achieve. In addition, please describe in detail, the final outputs that will be produced, including the target audience and how the outreach activity will contribute to future outcomes. |
| Please elaborate how this activity expected to address any (or all) of the following:   * Contribute to climate change mitigation and/or adaptation * Target LICs and/or fragile countries * Include analysis and/or consultation on gender-related issues |

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| 1. Brief Implementation Plan & Next Steps |
| Please describe the brief implementation plan that will be used to develop the final outreach activity. In addition, please highlight any innovate approaches and describe what the next steps will be after the main outreach activity has taken place. Innovative approaches may include new, creative, and original thinking in development of the approach for addressing knowledge gaps and disseminating knowledge to target audience. For outreach events, this may include description on how event contributes to a broader work program that is innovative. |

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| 1. Dissemination Plan & Outreach Plan |
| Please indicate the different types of products to be disseminated (e.g., final publication, blogs, social media), their target audience, budget and unit responsible for carrying out the dissemination efforts. Successful applicants will be expected to work with the IPG Group communications team where relevant in the dissemination efforts. |

1. **EXPECTED RESULTS**

All outreach activities funded through the CFP will be required to have an attendee survey as well as a follow-up component for M&E purposes.

Please see instruction/reference sheet for further information on expected results. Add additional rows as necessary.

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| EXPECTED OUTPUT(S) | **EXPECTED INTERM OUTCOME** (CONCRETE CHANGE, ONE CONCEPT PER SENTENCE, IMMEDIATE CLIENT ): |
| *(please list any potential outputs identified at this stage)* | **Expected outcome:** Write outcome here |
| *(please list any potential outputs identified at this stage)* | **Expected outcome:** Write outcome here |
| Is this outreach activity related to any other knowledge product or technical assistance activity? Please specify as needed. | |

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| How will the expected results contribute to the overall program goal of Government Officials in client countries applying best practices, lessons learned, and other information provided in knowledge products/outreach activities on issues related to private sector participation in infrastructure services, PPPs, and sub-national finance? |
| This section should describe how Government officials in client countries have an increased understanding on how to apply best practices, lessons learned and other information provided in knowledge products/outreach activities. |

1. **PROPOSED BUDGET**

A limit of 10% of the PPIAF funding may be used for **all** staff costs (staff and STC time, overhead, travel costs). **Co-financing will be considered in the evaluation of proposals.** Please see FAQs available on the [PPIAF website](https://ppiaf.org/proposal/2017-call-global-knowledge-proposals) for more information about eligible expenditures. All procurement must be in accordance with World Bank Group procurement guidelines.

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| Proposed Budget |
| 1. **Total amount requested from PPIAF:** $0.00 |
| Consultants (Individual/Firm, including time & Travel): $0.00 |
| Publication and Dissemination: $0.00 |
| Logistics (workshops, conferences, etc. – if applicable): $0.00 |
| WBG Staff Costs: $0.00 |
| 1. **Total Co-financing amount:** $0.00 |
| Co-financing Sources (If more than one source, please specify breakdown of specific amount per source. Add additional bullets as necessary):   * [Co-Financing Source A]: $0.00 * [Co-Financing Source B]: $0.00 |
| 1. **Total Activity Cost (a + b):** $0.00 |

1. **ENDORSEMENT OF THE PROPOSAL**

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| Team Information: Fill out sub-section a or b. Please note sub-section c is optional. |
| **a. For World Bank Group Proposal Submissions ONLY:**  **TTL name:**  **Title:**  **Department, VPU:**  **Email:**  **TLAP 2.0 Accreditation:** Yes No |
| **b. For External Organizations Submissions ONLY:**  **Applicant name:**  **Title:**  **Organization:**  **Email:** |
| **c. Other Proposed Team Members (OPTIONAL):**  *Please list the full names and titles of any additional team members:* |

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| Certification of Practice Manager (WBG Submissions) / Manager (External Organization) Approval. \*\*Please include email approval with submission. |
| I certify that this proposal has been endorsed by my practice manager/organization manager, and email approval included along with this submission.  \*\*Note for WBG Submissions: If there are Co-TTLS, each TTL’s respective PM is required to provide email approval. |