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**WORLD BANK GROUP**

# PPPIRC

PUBLIC - PRIVATE PARTNERSHIP IN  
INFRASTRUCTURE RESOURCE CENTER

Update: May, 2016

[www.worldbank.org/pppirc](http://www.worldbank.org/pppirc)

## INTRODUCTION

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PPPIRC saw a lot of exciting changes the first half of the fiscal year. A new task leader, Jenny Chao, joined the team (working alongside Vicky Delmon, who continues to act as senior co-task leader), two new pages were developed (the gender page and the subnational and municipal page) and the gender page was soft launched, and a blog series highlighting key legislative issues in PPPs was kicked off. The team has also been busy coordinating with the PPP Knowledge Lab to ensure the products complement each other, and undertaking a review of the design of the site, with a view to launch a new “look” by the end of the fiscal year.

## KEY HIGHLIGHTS

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### “Soft” launch of the gender page

The gender page came online this FY and brought together over 60 resources on gender inclusion in PPPs through the project cycle, within the legal framework, and by sector. The draft page was submitted for feedback from IADB, the gender GP and other interested parties within and outside of the World Bank and will be officially launched by the end of the FY.

### Development of the subnational and municipal page

The subnational and municipal page was developed to address the need for tailored materials for smaller projects at the sub-national level. It brings together sample bidding documents, agreements, and laws around sub-national PPPs, as well as specific materials organized by sectors commonly under sub-national or municipal control, such as street lighting, grain storage, municipal solid waste, and solar rooftop projects. We are working on additional materials for this page and will be launching it in the first half of FY17.

### WBG Guarantee and Risk Mitigation Instruments Guidance Note

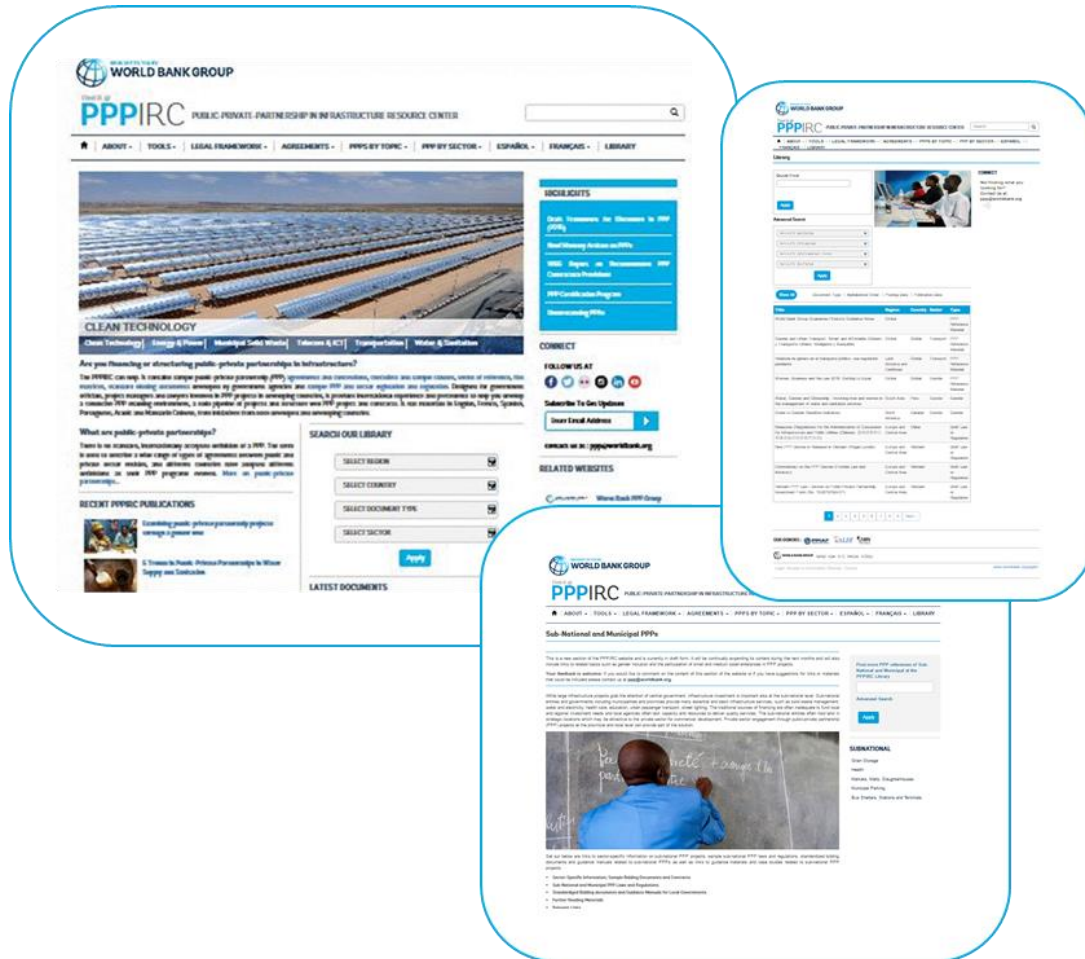
In response to requests from clients for a concise but thorough explanation for the WBG Guarantee Products, the PPPIRC team worked with MIGA, IFC, and other business units of the WB to develop a guidance note on the latest guarantee products, which was published as part of the WBG PPP Group’s report series and will be translated into French and Spanish by popular demand.

### Marketing & Outreach

The PPPIRC team continued to work closely with the PPP Group’s Communications Team as well as other business units to push new content and further enrich its existing resources. PPPIRC has been active on social media, in particular through blogs, e-mailers and tweets (via the PPP Group blog and twitter account). The PPPIRC team also hosted a session on PPPs during the Law, Justice and Development Week and participated in several prominent PPP forums including the G20, the World Bank Water Week, and the Roundtable Discussion on the Recommended PPP Contractual Provisions in Singapore. During these events, resources from the PPPIRC website were promoted and served as references for the discussion.

## PPPIRC Website Refresh

Technology changes fast, and websites such as PPPIRC must keep up in order to make use of the latest technology. Following a review of our technical platform, we decided to upgrade the site to Drupal 8 (from Drupal 6). We also took the opportunity to do a critical assessment of the site, and have made changes to the site map, user interface and design accordingly. We are excited to unveil the new look in the next few weeks- please see a sneak preview below.



## NEXT STEPS

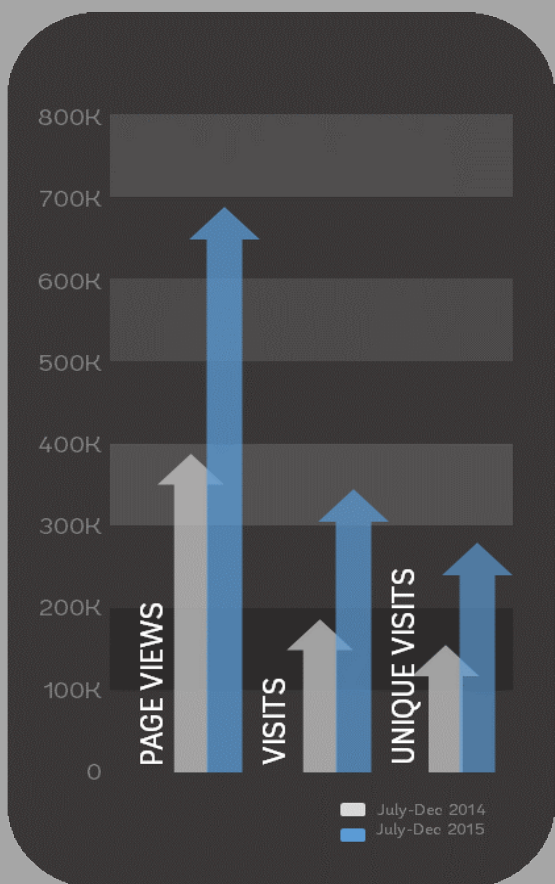
Look out for a fresh new site, as well as the launch of the gender inclusion page and WBG Guarantee Products Guidance Note, the soft launch of the Municipal and Sub National Pages, revamped PPP laws and PPP units' pages, more links to the PPP Knowledge Lab, and improved search functions on the site. We have noticed more demand for “cross cutting” themes in PPPs such as gender inclusiveness in PPPs, community-level, pro-poor and SME involvement in PPPs, and financing, and we will be busy developing new content on these pages under a new heading “PPP by Topic.” We are also updating our Clean Technology pages. Finally, we will also be working with donors such as PPIAF and ALSF to feature more of their materials relevant to the site.

## WEBSITE PERFORMANCE

The PPPIRC performed extremely well in the first half of 2015, increasing viewers continuously month by month. Total page views reached 673,701 from July-December 2015 (1<sup>st</sup> Semester or FY16), as compared to the 387,861 total page views gathered during the same period in FY15 (July 1 to December 31, 2014). Total visits to the website also rose by 76.7 %, while total unique visits picked up by 74.2%, growing to as much as 269,414 unique visits within the 6-month period.

## Semi-Annual Snapshots:

### Page Views, Visits & Unique Visits (July- December, 2014 vs July – December, 2015)



(Source: Omniture)

PAGE VIEWS			
PERIOD	2014	2015	% INCREASE/DECREASE
JULY	63,129	102,373	↑ 62.2%
AUGUST	63,753	98,976	↑ 55.2%
SEPTEMBER	75,696	121,065	↑ 59.9%
OCTOBER	84,171	138,074	↑ 64.0%
NOVEMBER	79,817	122,063	↑ 52.9%
DECEMBER	21,295	91,150	↑ 328.0%
<b>TOTAL</b>	<b>387,861</b>	<b>673,701</b>	<b>↑ 73.7%</b>

(Source: Omniture)

VISITS			
PERIOD	2014	2015	% INCREASE/DECREASE
JULY	29,651	47,651	↑ 60.7%
AUGUST	31,444	48,825	↑ 55.3%
SEPTEMBER	38,026	58,747	↑ 54.5%
OCTOBER	41,652	67,332	↑ 61.7%
NOVEMBER	39,162	62,514	↑ 59.6%
DECEMBER	7,693	46,434	↑ 503.6%
<b>TOTAL</b>	<b>187,628</b>	<b>331,503</b>	<b>↑ 76.7%</b>

(Source: Omniture)

UNIQUE VISITS			
PERIOD	2014	2015	% INCREASE/DECREASE
JULY	24,408	38,540	↑ 57.9%
AUGUST	26,011	39,600	↑ 52.2%
SEPTEMBER	31,718	48,237	↑ 52.1%
OCTOBER	34,228	54,259	↑ 58.5%
NOVEMBER	32,179	50,727	↑ 57.6%
DECEMBER	6,121	38,051	↑ 521.6%
<b>TOTAL</b>	<b>154,665</b>	<b>269,414</b>	<b>↑ 74.2%</b>

(Source: Omniture)

## OUR DONORS

